



**Office of the City Manager
News Release**

FOR IMMEDIATE RELEASE

June 7, 2021

**BOULDER CITY
CITY COUNCIL**

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KIERNAN McMANUS**

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World's Largest Swim Lesson Returns to Boulder City

BOULDER CITY – Boulder City youth and adults will join tens of thousands of swimmers at aquatic facilities around the world for the World's Largest Swimming Lesson™ (WLSL). On Thursday, June 17, 2021, from noon until 1:00 p.m., swimmers of all experience levels will do their part to raise awareness of water safety.

The international event will be held at an estimated 600 locations in more than 20 countries. "Last year, COVID-19 kept so many of our children out of the pools," said Cheree Brennan, Boulder City Aquatics Coordinator. "We have some catching up to do with our young swimmers, and this is a great way to make up for that lost time."

In the event's 13 years, about 320,000 children and adults have participated in WLSL lessons. Drowning is the leading cause of unintended, injury related death for children ages one to four - the second leading cause of accidental death for children under 14 - in the U.S. Research shows that formal swimming lessons can reduce the risk of drowning by 88% among children ages one to four. Other advice for parents:

- Never leave kids alone in or around water. Put the cell phone away and give young children 100 percent of your attention when near or around water.
- Have young children or inexperienced swimmers wear U.S. Coast Guard-approved life jackets around water, but do not rely on life jackets alone.
- Make sure pools have appropriate fencing and safety equipment, as well as protection from hazards.
- Learn what to do in an emergency, including CPR.

"The event happens the same week the U.S. Olympic swimming trials are happening in Omaha. We're proud to say that Zane Grothe, who will be competing for a spot on the Men's Olympic Swim Team, basically grew up in our pool," said Roger Hall, Director of Boulder City Parks and Recreation Department. "This event is a fantastic educational experience. Our leadership team and staff here at the pool make swim lessons a priority for the kids of Boulder City."

Registration starts at 10:30 a.m. on June 17. Details are in the flyer (attached). There is no charge to participate. Parents are invited to learn more about this phenomenal event by visiting WLSL.org.

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MEETING LOCATION:
CITY COUNCIL CHAMBER
401 CALIFORNIA AVENUE
BOULDER CITY, NV 89005

MAILING ADDRESS:
401 CALIFORNIA AVENUE
BOULDER CITY, NV 89005

WEBPAGE:
WWW.BCNV.ORG



ACTING CITY MANAGER:
MICHAEL MAYS, AICP

CITY ATTORNEY:
BRITTANY LEE WALKER, ESQ.

ACTING CITY CLERK:
TAMI MCKAY, MMC, CPO

ADMINISTRATIVE SERVICES DIRECTOR:
BRYCE BOLDT

COMMUNITY DEVELOPMENT DIRECTOR:
MICHAEL MAYS, AICP

PUBLIC WORKS DIRECTOR:
KEEGAN LITTTRELL, P.E.

UTILITIES DIRECTOR:
DENNIS PORTER, P.E.

POLICE CHIEF:
TIM SHEA

FIRE CHIEF:
WILLIAM GRAY, CFO

FINANCE DIRECTOR:
DIANE PELLETIER, CPA

PARKS & RECREATION DIRECTOR
ROGER HALL



The World's Largest Swimming Lesson™

June 17, 2021

Join Team WLSL in Making Kids and Families Safer By
Spreading the Word-
SWIMMING LESSONS SAVE LIVES!

- WHO:** Ages 6 months and up
WHAT: Tens of thousands of kids & adults around the world unite for the 12th annual World's Largest Swimming Lesson!
WHERE: Boulder City Swimming Pool, 861 Avenue B, Boulder City, NV
WHEN: **Thursday, June 17, 2021**
Registration: begins @ 10:30 am
Event: begins **PROMPTLY** at 12:00 pm. Everyone **MUST** be in position and ready **BEFORE** the official start time of the lesson.

Additional Information:

- *Each participant ages 5 and younger must have an adult in the water with them
- *Children ages 3 and younger must wear a swim diaper
- *Each person must have a City of Boulder City waiver on file, complete a liability release form, which includes permission to video or photograph them
- *You must stay for entire lesson and participate to the best of your ability; the lesson is approx. 30 minutes in length
- *Participants will be placed into designated age groups for the lesson
- *You may stay for Open Swim at 1:00 pm at reduced cost:
\$2/adult:\$1/youth or senior (only for those who attended WLSL; all others at regular price)



Boulder City Swimming Pool~861 Ave. B~702-293-9286